



JEREMIAH NELLIS

WEB DEVELOPER & DESIGNER

www.jeremiahnellis.com

619.631.8464 • jeremiah@devisedesigns.com

EXPERIENCE

DIGITAL CONSULTANT

2020 - NOW

- **DEVEISEDESIGNS LLC • San Diego, CA**

Provided branding, UI/UX design, and web development services to clients across biotech, life sciences, and other industries.

Delivered high-performing websites and digital strategies that enhance user engagement and brand visibility.

Program and optimized survey tools to gather actionable user feedback.

VP, DIGITAL STRATEGY

2015 - 2020

- **CANALE COMMUNICATIONS • Mission Hills, CA**

Led the design, development, and launch of over 100 websites for biotech and life science companies, including Adrenas, BridgeBio, and Xencor.

Directed a digital creative team, ensuring seamless execution of client projects from strategy to post-launch maintenance.

Spearheaded award-winning campaigns, earning PRSA Bernays and WMA Outstanding Website Awards.

DIRECTOR, DIGITAL STRATEGY

2007 - 2015

- **MILLENNIUM HEALTH • Rancho Bernardo, CA**

Guided the creation of digital media assets, including websites, and apps, addressing key questions such as feasibility, optimization, and user experience.

Played a pivotal role in transforming abstract ideas into executable, effective digital solutions.

WEB DESIGNER & DEVELOPER

2007 - 2014

- **CA CORPORATE BENEFITS • Rancho Bernardo, CA**

Collaborated with executives to develop and execute brand and web strategies. Maintained and updated digital collateral to ensure consistency and relevance.

WEB DESIGNER & DEVELOPER

2000 - 2010

- **PIXEL 1019 • San Diego, CA**

Designed and launched creative web solutions, improving usability and aligning with business objectives.



JEREMIAH NELLIS

WEB DEVELOPER & DESIGNER

www.jeremiahnellis.com

619.631.8464 • jeremiah@devisedesigns.com

EDUCATION

B.A.SC.

2007 - 2009

- **PLATT COLLEGE, SAN DIEGO • San Diego, CA**

Gained expertise in web design and development, focusing on creating dynamic, user-friendly digital properties.

CREDITS

2005 - 2007

- **THE ART INSTITUTES • San Diego, CA**

Specialized in foundational graphic design principles, enhancing creative

REFERENCES

CARIN CANALE-THEAKSTON

CEO, FOUNDER

CANALECOMM

[linkedin.com/in/carincanale/](https://www.linkedin.com/in/carincanale/)

NAHME CHOKEIR

CEO, FOUNDER

RESEARCH CONNECTIONS

[linkedin.com/in/nchokeir/](https://www.linkedin.com/in/nchokeir/)

NICOLE BECKSTRAND

CHIEF CLIENT OFFICER

HEALTH + COMMERCE

[linkedin.com/in/nicolebeckstrand/](https://www.linkedin.com/in/nicolebeckstrand/)

SKILLS

WORDPRESS THEME DEVELOPMENT

PLUGIN DEVELOPMENT & INTEGRATION

PHP PROGRAMMING

HTML5 & CSS3

JAVASCRIPT & JQUERY

RESPONSIVE WEB DESIGN

UI/UX DESIGN

SEO BEST PRACTICES

MYSQL DATABASE MANAGEMENT

CROSS-BROWSER COMPATIBILITY

WEB PERFORMANCE OPTIMIZATION

DEBUGGING & TROUBLESHOOTING

CONTENT MANAGEMENT & CUSTOMIZATION

COMMUNICATION & PROJECT MANAGEMENT